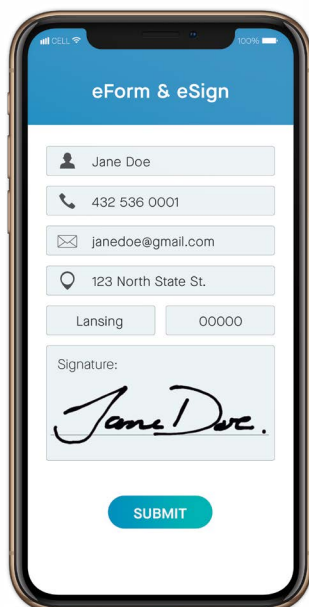


LIGHTICO FOR MEDICARE ENROLLMENTS

Accelerate Customer Sign Up for Medicare Enrollments

Real-time digital customer interactions enable health insurance companies to collect customer information, signatures, documents, consent, payments and verify ID instantly, from the customer's cell phone.



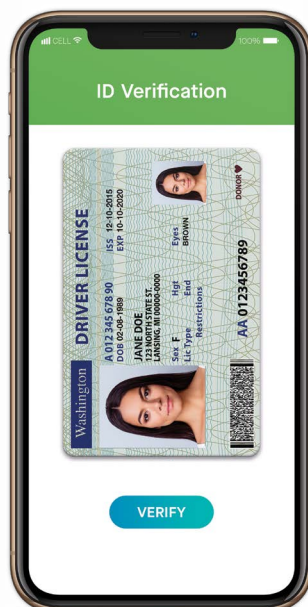
eForm & eSign

Jane Doe
432 536 0001
janedoe@gmail.com
123 North State St.
Lansing 00000

Signature: *Jane Doe*

SUBMIT

Increase completion rates with mobile-friendly eForms and HIPAA compliant solution for eSignatures.



ID Verification

DRIVER LICENSE

JANE DOE
DOB: 03-04-1989
EXP: 10-10-2020
A 012 345 678 90
AA 0123456789

VERIFY

Prevent fraud and simplify compliance with real-time ID collection and verification.



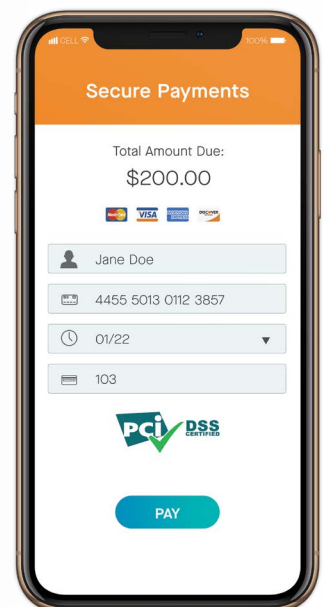
Document Collection

Patient Medical Record

CONFIDENTIAL

SUBMIT

Speed-up enrollments and by collecting medical documents in seconds.



Secure Payments

Total Amount Due: \$200.00

Jane Doe
4455 5013 0112 3857
01/22
103

PAY

Collect policy and excess payments quickly, easily and securely with mobile PCI-compliant payments.

Support Your Customers' Needs Remotely

- Fully HIPAA Compliant Digital Solution
- Boost Conversion Rates
- Remove Unnecessary Touchpoints
- Improve Customer Experience
- Reduce Fraud Risk

Enroll More Customers, Faster.

Easy enrollment is the cornerstone of a successful health insurance business.

Unfortunately, many health insurance companies still suffer from inefficient processes that require them to chase customers for personal information, permission to access medical records, proof of residency and payments.

This endless back and forth drives up operational costs, delays sales and leaves your customers frustrated and unsatisfied.

With Lightico, enrollment is digitized and automated. While on the phone with an agent, customers can submit all permissions, forms, ID, documentation and payments needed to process their application instantly and securely from their cell phones with full HIPAA and PCI compliance.

Lightico simplifies enrollments and improves customer experience.

Lightico's Customers Have Achieved:



**25% Higher
Conversion Rates**



**60% Reduced Touch
Points Per Enrollment**



**15% Increased
Customer Satisfaction**

About Lightico

Lightico's next generation platform for digital customer interactions empowers your agents to collect forms, documents, e-signatures, photos, consent to disclosures and to verify ID instantly while they have customers on the phone.

By simplifying customer interactions in the last mile of the customer journey, businesses make it easier for their customers to be their customers, earning their trust and loyalty, translating to higher profits.

Lightico

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